

EMILY HART

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ABOUT

Graphic designer and fine artist with a passion for creative projects. Skilled in Adobe platforms and able to create content for a variety of print, digital, and experiential media. Experienced with photography and photo editing.

EDUCATION

B.A. IN STUDIO ART

Graphic Design Concentration

Marist College, Poughkeepsie, NY ('10 - '14)

Instituto Lorenzo de' Medici, Florence, Italy
(Spring '13)

RELEVANT PROJECTS

GRAPHIC DESIGNER

Citizen Climate Lobby's Wildlife Action Team

- Designed and maintained monthly newsletter and social media graphics.

GRAPHIC DESIGNER

"The Hum" Vinyl Record

- Worked with the band M. Roosevelt to create a design for their album "The Hum" on vinyl record, including outer sleeve, liner notes, and labels.
- Created graphics and icons for social media.

COMPUTER SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, Acrobat

Photo Editing and Manipulation

Microsoft Office

Teams, Word, Tasks, Powerpoint

Asana

MailChimp

WordPress

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

Diageo - Casamigos Tequila, New York, NY (Aug. '24 - Present)

- Designed a wide range of print and digital materials—including posters, menus, banners, social media graphics, digital ads, wearables, POS displays, and large-scale decals—for national campaigns, in-store promotions, and experiential activations.
- Equipped 100+ salespeople with branded assets and customizable templates on platforms like Brandmuscle, Hyble, and Vivid Bespoke, expanding variability options while ensuring alignment with technical requirements and visual standards.
- Contributed to the successful launch of Casamigos "Cristalino" and "Jalapeño" by developing promotional assets and collaborating on campaign ideas that strengthened brand visibility.
- Partnered with professional sports organizations MLB and NFL to develop Casamigos-branded bars and execute large-scale sponsorship activations for teams such as Washington Commanders and Arizona Diamondbacks.
- Managed fast-paced, multi-channel projects from request through delivery using tools like Asana and Microsoft Tasks—prioritizing shifting deadlines and maintaining brand integrity under pressure.
- Collaborated with vendors and internal teams throughout production, from developing digital mockups in Adobe Creative Suite to managing quotes, timelines, and print execution.
- Provided mentorship and leadership within the Design Team by reviewing work, offering feedback, delegating tasks, and supporting the Art Director in tracking team progress.

GRAPHIC DESIGNER (May '22 - Nov. '23)

GRAPHIC DESIGNER

Bard College, Annandale-on-Hudson, NY (Feb. '15 - Sept. '21)

- Designed graphics, layouts, and illustrations for print, digital, and event materials—including invitations sent to 10,000+ recipients annually—and managed production by coordinating with printers on materials, file setup, and proof reviews.
- Consulted with clients to develop marketing initiatives or define project objectives; recommended appropriate design options based on desired goal.
- Developed extensions of the Bard brand; created design concepts and style guides to shape new brand identities, including Bard Music West print collateral.